

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939205-2	09/02/12	September 2012	08/27/12 - 08/27/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1852

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	939205	07894386

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/27/12	08/27/12	NBC Today Show	7-9am	M-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	8:57 AM	NBC Today Show	7-9am	:30	AFP12TV18H	\$900.00	NM
16	08/27/12	08/27/12	M-F WXII 12 News @ No	12-1pm	M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	12:11 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV18H	\$250.00	NM
17	08/27/12	08/27/12	M-F WXII 12 News @ 5 p	5-6pm	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV18H	\$800.00	NM
18	08/27/12	08/27/12	M-F WXII 12 News @ 6 p	6-630pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV18H	\$1,000.00	NM
19	08/27/12	08/27/12	Inside Edition	7-730pm	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	7:27 PM	Inside Edition	7-730pm	:30	AFP12TV18H	\$800.00	NM
20	08/27/12	08/27/12	Entertainment Tonight	730-8pm	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	08/27/12	7:46 PM	Entertainment Tonight	730-8pm	:30	AFP12TV18H	\$700.00	NM

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1852	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/27/12	08/27/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	M	08/27/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV18H	\$800.00 NM
<u>Total Spots</u>							7		

## Payment Terms 30 Days

<u>Gross Total</u>	\$5,250.00
<u>Agency Commission</u>	\$787.50
<u>Net Amount Due</u>	\$4,462.50